



C.A.W.E.S.
Central Alberta Women's Emergency Shelter

Destinations

annual dinner and auction in support of CAWES



The Central Alberta Women's Emergency Shelter (CAWES) is delighted to present the 18th annual **Destinations: Dinner and Auction**, an exciting evening for jet-setters and armchair travellers alike, all in support of women and children in our community.

Now in its 18th year, this unique event continues to be a major fundraising effort, accounting for over thirty percent of our annual fundraising revenue. Last year, thanks to our important partners and attendees, we were successful of raising \$65,000 in support of women and children affected by serious criminal domestic violence.

Our Live Auction, one of its kind in Central Alberta, features fascinating vacations to inspired destinations around the globe, along with a few tested North American favourites. We have something special in mind for every budget and level of adventurer (from the Griswalds to Indiana Jones!)

Every year, we see over 2000 women and their children seek safe accommodation and counseling services at the CAWES. By partnering with us for this important charity fundraiser, you will ensure that families in Central Alberta will find the support they need to lead a healthy and fulfilling life free from family violence.

This event would not be possible without the support of donors like you. We hope that you are able to support this important event in 2012, and look forward to discussing your involvement. We value your commitment and the difference you will make to women and children experiencing serious criminal domestic violence.

Kind Regards,

Anna Robertshaw
Marketing and Development

on behalf of Vince Jackmen, Fund Development Chair, CAWES



march 08, 2012. black knight inn. red deer, ab.
supporting the central alberta women's emergency shelter

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Partnership Opportunities

Partner with the Central Alberta Women's Emergency Shelter in support of Destinations: Dinner and Auction, our largest event of the year. In 2012, our 'Destinations' theme will feature a wide selection of Live Auction vacation packages to exciting destinations around the globe. 320 attendees will have the opportunity to purchase their dream vacation in support of victims of serious criminal domestic violence. In addition, each attendee will have the chance to win a surprise vacation for two!

We need your help to make this exciting fundraising event a success! With the support of community leaders such as yourself, we look forward to reaching our goal of \$80,000. All proceeds will fund important programs in support women and children who are experiencing serious criminal domestic violence. In our inviting facility, we offer safe, homelike shelter and compassionate counseling to those who need it the most. Without support from companies and individuals like you, we would be unable to help the 2000+ clients who look to us for a lifeline each year.

In addition to the direct influence you will have on breaking the cycle of violence, you will receive the following recognition and benefits from your donation:

\$5000

**Platinum
Destination**



Eight complementary event tickets (table with corporate signage)
Name and logo recognition as Live Auction Sponsor at the event
Featured on full page in event program and on all printed marketing materials
Name and Logo featured prominently on large media screen, on large banner in banquet room, and on stage/entry signage

\$2500

**Gold
Destination**



Four complementary event tickets (1/2 table with corporate signage)
Name and logo recognition as partial Live Auction Sponsor at the event
Featured as partial sponsors on full page in event program and on all printed marketing materials
Name and Logo featured prominently on large media screen, on large banner in banquet room, and on stage/entry signage

\$1000

**Silver
Event Sponsor**



Two complementary event tickets
Name and logo recognition as Event Sponsor in relation to item which is sponsored (ie. wine on tables, bucket raffle)
Featured on partial page in event program and on all printed marketing materials
Name and Logo featured as event supporting sponsor on large screen and signage

\$500

**Bronze
Event Sponsor**



Name recognition as event sponsor on signage
Featured in event program and on all printed marketing materials



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Please return to:

**Anna Robertshaw, Marketing and Development, CAWES
Box 561. Red Deer. AB. T4N 5G1
email: anna.robertshaw@cawes.com
fax: 403-341-3510
phone: 403-597-4142**

**Yes! I would like to support the Central Alberta Women's
Emergency Shelter through a sponsorship of
Destinations: Dinner and Auction.**

Please invoice me for the amount of:

\$5000 Platinum Destination

\$2500 Gold Destination

\$1000 Silver Event Sponsor

\$500 Bronze Event Sponsor

Find my sponsorship cheque enclosed

I am unable to sponsor this
event, but would like to
purchase event tickets
\$150 each: # _____
\$1200 table (8):

Contact Name: _____

Company: _____

Contact Email: _____

Contact Phone: _____

Additional Requests: _____
